Hire a Roofing Contractor with Confidence



The right roof starts with a reliable roofer.

- Use this simple checklist to prepare for finding, comparing and choosing the best roofing contractor for your project
- Visit gaf.com/for-homeowners for more information



Checklist for Choosing the Right Roofer

1) Identify local roofers to consider

- Ask your family, friends and neighbors for references
- Check local forums and social media pages
- Do an online search for local roofers

2) Verify their qualifications

- Ensure they are licenced if required in your state
- Verify the company has liability insurance and worker's compensation coverage
- Read online reviews and ratings
- Check their website and social media for photos of completed projects

3) Ask questions on the phone

- ☐ How many years of experience do you have?
- Are you certified by any roofing manufacturers?
- What levels of warranties do you offer?
- When can you come to look at my roof?
- How quickly can the project be completed?
- Can you provide references?

4) Request and compare estimates

- Meet with at least 3 contractors and ask for estimates in writing
- Ensure estimates are itemized and outline all steps of the project (e.g. labor, materials, permit fees, prep, clean up, disposal)
- Estimate should also include:
 - Recommended materials (e.g. shingles, underlayment, ventilation)
 - Payment terms and schedule
 - Warranties

5) Other tips to keep in mind

- Communication is important and is a good indication of the service you can expect
- Keep records of everything meetings, estimates, contracts, payments - which will be helpful in the event of a dispute
- Potential red flags include:
 - Estimate is significantly lower than others
 - Uses high pressure sales tactics
 - Requests full payment upfront or before job is completed

Contractors certified by GAF* are insured, licensed in the states where they operate (if required) and can offer GAF enhanced warranties.

*Contractors enrolled in GAF certification programs are not employees or agents of GAF, and GAF does not control or otherwise supervise these independent businesses.

Contractors may receive benefits, such as loyalty rewards points and discounts on marketing tools from GAF for participating in the program and offering GAF enhanced warranties, which require the use of a minimum amount of GAF products. Your dealings with a Contractor, and any services they provide to you, are subject to the Contractor Terms of Use. Visit www.gaf.com/gaf-contractor-terms-of-use for details

